



University of Economy in Bydgoszcz

University of Economy in Bydgoszcz

85-229 Bydgoszcz
ul. Garbary 2
www.wsg.byd.pl



University of Economy in Bydgoszcz

1. General Information

2. Authorities

3. Structure of the University

4. Educational Offer

5. Professional Training

6. Popularisation of Science

7. Science Research

8. Cooperation

9. Culture

10. Sport

11. Infrastructure

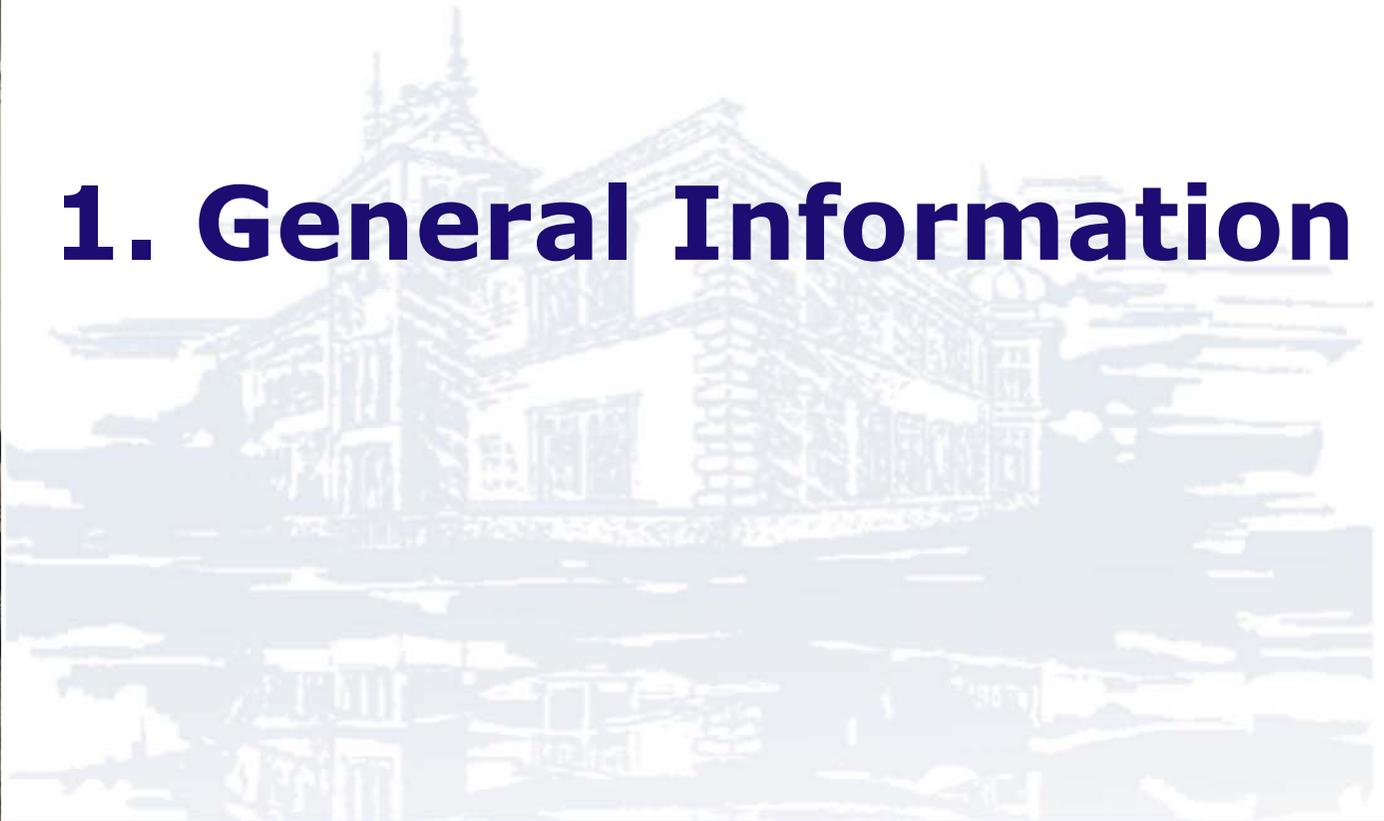
12. WSG in pictures

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University of Economy in Bydgoszcz



1. General Information





Bydgoszcz

Where is it?



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Bydgoszcz

Bydgoszcz

Bydgoszcz, a city on the Brda River, the Bydgoszcz Canal and the Vistula, is the eighth largest city in Poland. The city population amounts to 400,000 inhabitants and the development of Bydgoszcz is connected with industry and convenient location of the city on the intersection of important overland and railway routes.

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General Information

University of Economy in Bydgoszcz is a non-state higher education institution established on the basis of the decision of the Ministry of National Education on March 17, 1999.

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General Information

It possesses the same legal rights as
state schools
(Official Journal No. DNF-1
045 376/RO/99 dated June 10, 1999).

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General Information

There are **over 8000 students** currently registered as full-time (daily) and part-time (extramural) students.

In the current academic year the University employs **over 300 academic and research staff.**

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General Information

The University is a member of:

- Polish Chamber of Tourism
- Polish Chamber of Hotel Industry
- Bydgoszcz Scientific Society

It co-operates with:

- Polish Information Processing Society
 - Polish Economic Society
 - British Council
 - World Tourism Organisation
- International Road Transport Union
 - Polish Tourist Organisation

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General Information

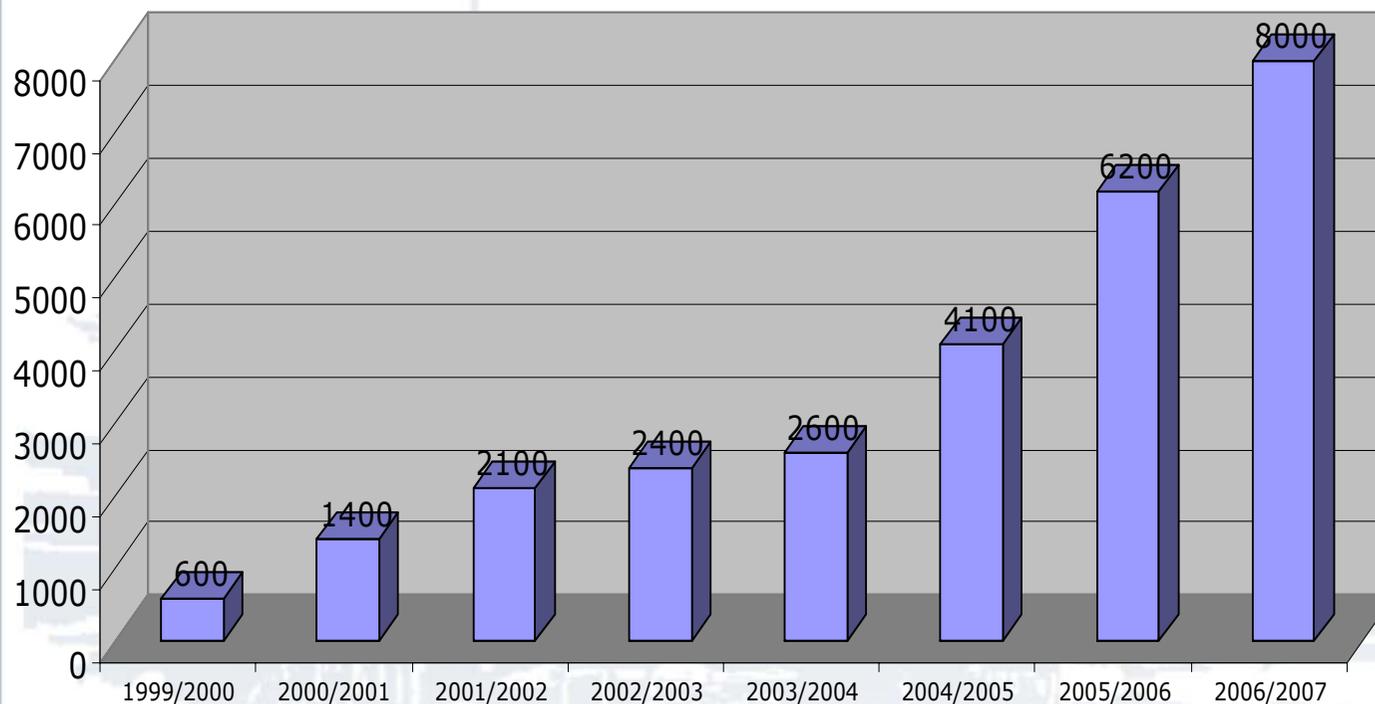
WSG is a non-profit
institution.

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General Information

Growing number of students



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University of Economy in Bydgoszcz



2. Authorities





AUTHORITIES

CHANCELLOR

Associate Professor Krzysztof Sikora

RECTOR

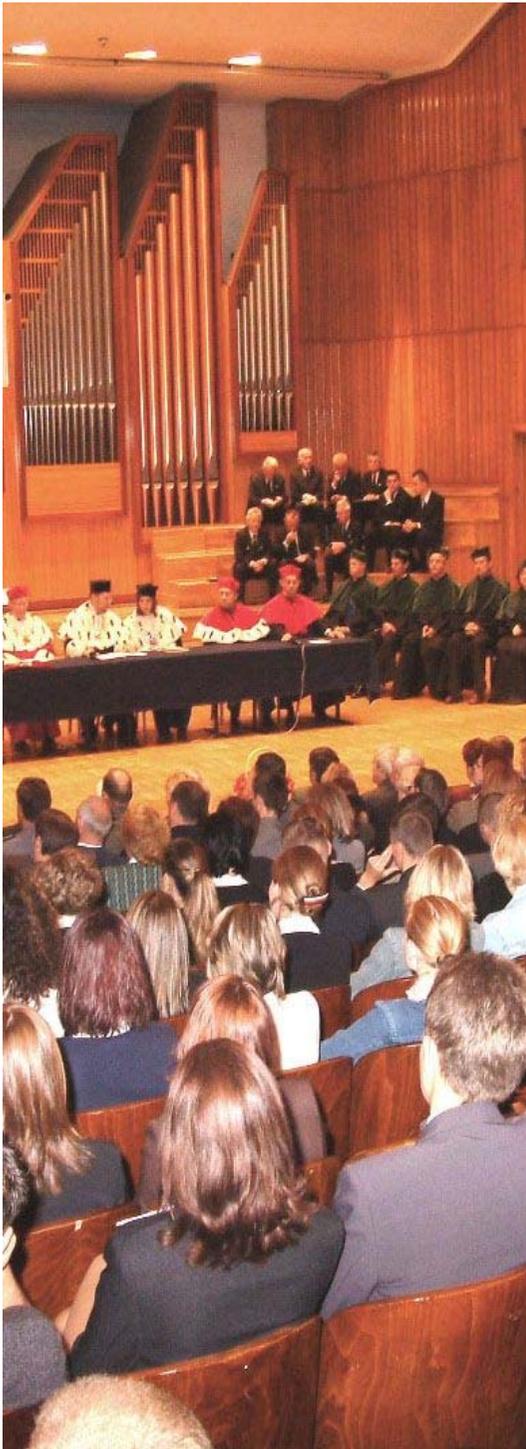
Professor Wiesław Maik

GENERAL DIRECTOR

Associate Professor
Małgorzata Szymańska-Sikora

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3. Structure of the University





STRUCTURE OF THE UNIVERSITY

- Faculty of Tourism and Geography
 - Socio-Economic Faculty
 - Faculty of Technology
- External Faculty in Malbork

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STRUCTURE OF THE UNIVERSITY

FACULTY OF TOURISM AND GEOGRAPHY



1. Institute of Geography and Spatial Economy
2. Institute of Tourism, Hotel Industry and Gastronomy

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STRUCTURE OF THE UNIVERSITY

SOCIO-ECONOMIC FACULTY



1. Institute of Economy
2. Institute of Sociology
3. Department of Cultural Studies
4. Department of Transport, Freight Forwarding and Logistics

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STRUCTURE OF THE UNIVERSITY

FACULTY OF TECHNOLOGY



1. Institute of Architecture
2. Institute of Applied Informatics

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STRUCTURE OF THE UNIVERSITY

PROFESSIONAL TRAINING CENTRE



1. Professional Training Office
2. Career Office

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University of Economy in Bydgoszcz

4. Educational Offer





EDUCATIONAL OFFER

Students undertaking studies at the University may read for:

- Bachelor's degree
- Master's degree

The duration of full-time studies:
3-4 years (6-8 semesters) – BA degree
2 years (4 semesters) – MA degree

The studies run on:

- full-time (daily)
- part-time (extramural) bases.

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EDUCATIONAL OFFER

The following degree qualifications are currently offered:

- Tourism Management and Recreation (BA + MA)
- Computer Science and Econometrics (BA)
 - Economics (BA)
- Architecture and Town Planning (BA)
 - Sociology (BA)
 - Geography (BA)
- Culture Studies (BA)

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EDUCATIONAL OFFER

TOURISM MANAGEMENT AND HOTEL INDUSTRY (BA + MA)

Specializations:

- Tourism Management
- Recreation and Rehabilitation
 - Hotel Industry
- Gastronomy Management and Dietetics

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EDUCATIONAL OFFER

COMPUTER SCIENCE AND ECONOMETRICS (BA)

Specializations:

- Information Technology Systems
in Management
- Teleinformatics

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EDUCATIONAL OFFER

ARCHITECTURE AND TOWN PLANNING (BA)

Specializations:

- Interior Design and the Art of Exhibition
- Housing Estate and Town Development
Planning
- Landscape Architecture and Park and
Horticultural Development
 - Service-Related Architecture
- Sports and Recreation Facilities Architecture
and Furnishing

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EDUCATIONAL OFFER

SOCIOLOGY (BA)

Specializations:

- Resocialization
- Local Government
- Social Communication
- Human Resources Management

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EDUCATIONAL OFFER

GEOGRAPHY (BA)

Specializations:

- Local Economy
- Environmental Protection
- Tourism

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EDUCATIONAL OFFER

CULTURE STUDIES (BA)

Specializations:

- European Integration
- Culture Management

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EDUCATIONAL OFFER

FRENCH DEGREE COURSES

University of Economy jointly with the University of Toulouse offers French Bachelor's degree (Licence) and Master's (Maitrise) degree courses in the fields Transport, Hotel Industry, Tourism and Recreation.

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EDUCATIONAL OFFER

POSTGRADUATE PROGRAMMES

University of Economy offers an exciting portfolio of one-year postgraduate programmes in the following options:

- IT Education
- Management of Hotel Infrastructure
 - Quality Management Systems
- Organisation and Management of Tourist Economy
 - IT Systems in Tourist Economy
- Logistics and Transport in the EU
 - Foreign Trade

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5. Professional Training





PROFESSIONAL TRAINING

University of Economy is one of the biggest vocational schools educating personnel in wide areas of Tourist Economy and Computer Science.

PROFESSIONAL TRAINING CENTRE



Professional Training Office

Career Office

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PROFESSIONAL TRAINING

The Professional Training Centre is responsible for organizing student training and internship periods (15 weeks in total).

To secure high quality of professional preparation, we carefully select institutions (hotels, guesthouses, travel agencies, banks, national parks, computing and telecommunication companies) providing training and internship periods to our students.

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PROFESSIONAL TRAINING

Training and internship are organized not only in the region of Pomerania and Kuyavia, but also in many other regions of Poland.

For four years students have had a possibility to take up training sessions abroad, for instance in:

- Germany
- Italy
- Spain
- Greece
- Tunisia
- USA

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PROFESSIONAL TRAINING

The Professional Training Office and The Career Office also provide personal training sessions, counselling and courses concerning tourism and hotel industry.

As part of the training offer, the Office organises trips to computer science and tourist fairs in:

- Berlin
- Hannover
- Prague
- Warsaw
- London
- Madrid

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PROFESSIONAL TRAINING

The Career Office gives the opportunity for employers to exhibit at trade fairs; free of charge recruitment, placing advertisements in the government project „First Job” on the Internet, etc.

The Career Office database contains profiles of hundreds of graduates specialising in tourism, hotel industry, catering, agricultural tourism, computer science and transport.

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PROFESSIONAL TRAINING

TRAINING AND CERTIFICATION CENTRE

The objective of the Centre's activity is to provide qualification training courses in the following areas:

- Catering and hotel services
- IT and multimedia technology
- Foreign languages
- Communication
- Sport and tourism
- Art and culture
- Economy
- Marketing
- Management

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6. Popularisation of Science

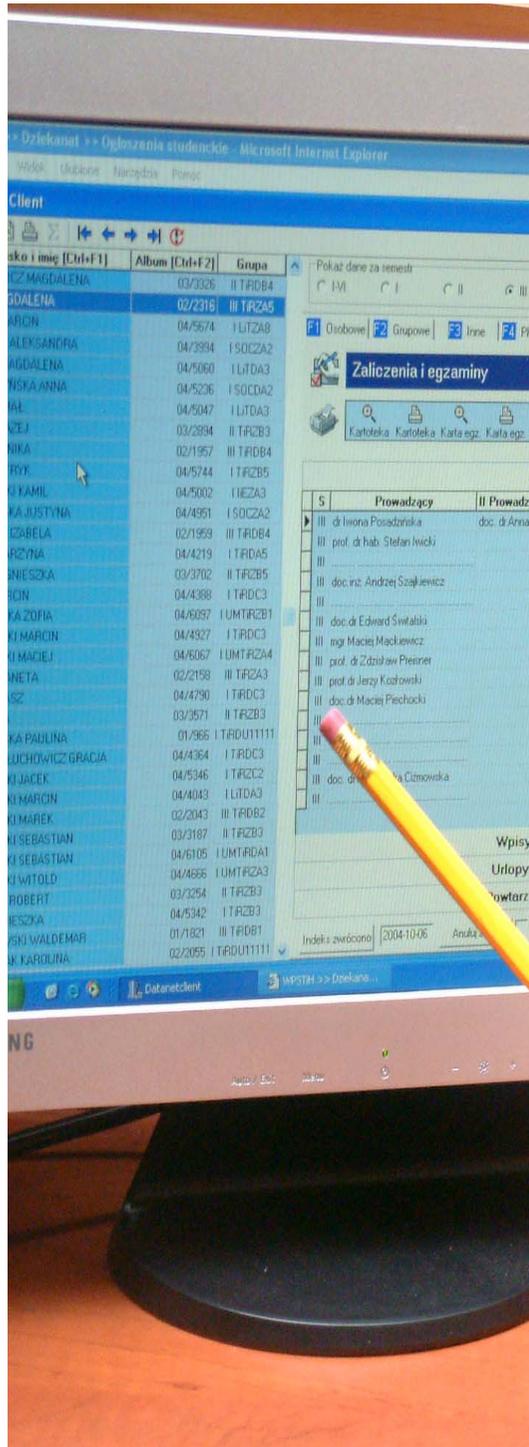


POPULARISATION OF SCIENCE

- Science conferences
 - Seminars
 - Open lectures
- Regional Forum of Economics (starting this year)
 - Trainings
 - „Thursday-lectures”
- Activity of students' societies

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7. Science Research





SCIENCE RESEARCH

- Research projects
- The Institute of Regional and Local Economy
 - Publications

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SCIENCE RESEARCH

Research Projects

The University carried out e.g. the following research projects:

- Evaluation of new jobs prospects created by the development tourism in the legally protected regions of Kuyavia and Pomerania Province
 - Improvement of management processes as a stimulus for development and enhancing the quality of tourist services at the regional level
- Evaluation of e-learning and educational platforms' application possibilities at tourist industry management postgraduate and specialist courses

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SCIENCE RESEARCH

The Institute of Regional and Local Economy

The Institute of Regional and Local Economy is a new scientific research institution of the University of Economy. The research undertaken concerns regions, counties, communes, communal unions and associations, functional areas (e.g. national and landscape parks), localities (cities, towns, and villages), transport routes, and tourist tracks.

The Institute co-operates with commercial enterprises, social institutions, local government units, and government administration as well as with foreign enterprises.

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SCIENCE RESEARCH

The Institute of Regional and Local Economy

Main objectives:

- scientific research
- practical application of research findings
 - counselling and consulting
 - international cooperation
- organization of scientific conferences, seminars and workshops

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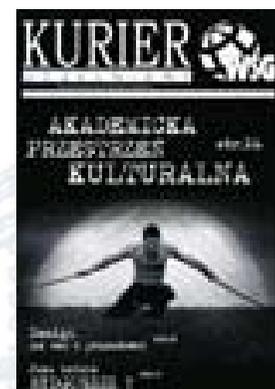


SCIENCE RESEARCH

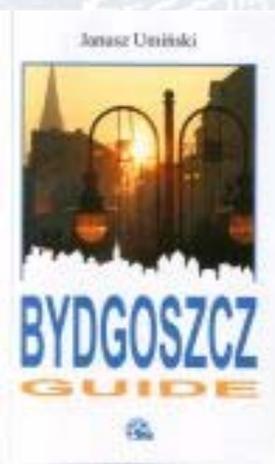
Publications



Students'
books



University
periodical



Cities
guides



Science
books

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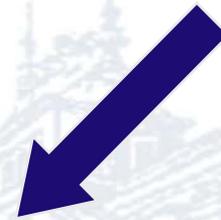
8. Cooperation





COOPERATION

Cooperation



With national
organisations



With international
organisations

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NATIONAL COOPERATION

**University of Economy
closly coopertes with national:**

- Higher schools
- Trade institutions
- Social-economic environment
- Seconadry schools

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INTERNATIONAL COOPERATION

Since its inception in 1999, establishing, maintaining and extending international links with international partners have been central to the University's activities.

The overall responsibility for University's international cooperation lies with the International Office managed by Lech Zieliński.

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INTERNATIONAL COOPERATION

Our foreign partner institutions:

- University of Toulouse (France)
- University of Economics in Odessa (Ukraine)
- University of Applied Sciences in Heilbronn (Germany)
- The Society for Polish-German Friendship in Mannheim
(Germany)
- Romualdo del Bianco Foundation in Florence (Italy)
 - Instituto Piaget in Porto (Portugal)
 - Perth College (Great Britain)

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INTERNATIONAL COOPERATION

Our foreign partner institutions:

- Laurea University of Applied Sciences (Finland)
 - Cologne Business School (Germany)
 - J. W. Goethe University Frankfurt (Germany)
- College of Polytechnics Jihlava (Czech Republic)
 - University of Wolverhampton (Great Britain)
- Transport and Telcommunication Institute Riga (Latvia)
 - University of Applied Sciences Neubrandenburg (Germany)
 - Suptem (Morocco)

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INTERNATIONAL COOPERATION



LLP Erasmus

Since March 2005, University of Economy in Bydgoszcz has been one of over 2000 higher education institutions participating in the LLP-Erasmus Programme.

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INTERNATIONAL COOPERATION



Erasmus

In 2006/07 our University sent the first 8 students to Universities abroad (Finland, Germany, Latvia).

This year there are 16 Erasmus-students studying at foreign partner institutions.

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9. Culture





CULTURE

- Students' societies
 - Exhibitions and vernissages
- Art Gallery „Over the Brda River”
- Private Museum of Photography
 - Students' radio

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10. Sport





SPORT

- Students' clubs
- Sport sections
- International tournaments

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11. Infrastructure





INFRASTRUCTURE

The 4-hectare modern University campus, comprising six buildings, sport grounds and recreational facilities, is located in the heart of the Bydgoszcz city centre, amongst the lush greens and the picturesque waterfront of the Brda River.

The university administrative offices (including the Rector's and Dean's offices) are seated in a historic 19th-century classicist palace.

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INFRASTRUCTURE

Study facilities include:

- 15 lecture theatres
- 12 computer laboratories including a multimedia laboratory
- over 30 seminar rooms, language laboratories
 - specialist workshops
- the library with a computerised reading room
 - Scientific Information Reference collection

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INFRASTRUCTURE

Other campus facilities:

- the BUNKIER (Bunker) students' club
 - the Students' Radio Station
 - WSG Café
 - a reprographic section
 - a restaurant and a cafeteria
 - a sport hall and a weights room
 - a set of pitches and playing fields, a tennis court and kayak marina
 - guarded car parks (200 cars)

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INFRASTRUCTURE

The University Training Centre „Patria” in Tleń

Tleń is a well-known smart resort in northern Poland, picturesquely situated in Wdecki Landscape Park, in the very heart of the vast stretches of Tuchola Forest (Bory Tucholskie National Park), where two rivers, the Wda and the Prusina, meet by Żurski Reservoir.

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INFRASTRUCTURE

The University Training Centre „Patria” in Tleń

- Accomodation for 12 Euro
- Dining room, social room, conference room equipped with multimedia
- Sports grounds (beach volleyball court, football pitch, basketball court)
- Marina (kayaks, rowing boats, surfing, scuba diving, sailing boat)
- Professional guides and instructions fluent in German, English, French and Russian

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INFRASTRUCTURE

Computer Laboratories

- eight computer laboratories, two specialist ones, equipped with brand-name computers,
- multimedia and graphic laboratories

Internet

The University has two independent Internet connections. Access to the Internet: in computer laboratories, the reading room, at freely available Internet terminals situated in different points of the University, or via network outlets enabling laptop work.

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INFRASTRUCTURE

Intranet system 'Virtual University'

This is a nationwide unique integrated computing system, which via the Internet lets students of the University get information about their grades, examination sessions, lecturers' duty hours, notices from the Dean's Office, or handing in electronic applications, etc.

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12. WSG in pictures



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 **BYDGOSKI TRAMWAJ WODNY**

 **TH**
Wyższa Pomorska Szkoła
Turystyki i Hotelarstwa w Bydgoszczy

 **ZEGLUGA
BYDGOSKA
SPÓŁKA AKCYJNA**

 **BYDGOSZCZ**

TRASA REJSÓW

ROZKŁAD REJSÓW

POJAZDY

WPSTiH ► RYBI RYNEK ► TESCO

505-127-059





CENTRAL		
GOSPO-DARZE	18 12	GOSĆIE
CZAS GRY		
CZAS BRZYTNY		CZAS DRUZYNY
ZACZYWKI	SET	ZACZYWKI

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Barbary 2
8 23 48
POMORSKA SZKOŁA
WIA





